

AIDS Committee of Windsor 2015—2020 Strategic Focus



Beneficiaries & Stakeholders - Key Strategic Focus

1.0 Provide innovative high quality programs & services

Key Priorities—What we need to do

- 1.1 Deliver responsive, client focused, culturally competent programs and services grounded in the greater and meaningful involvement of people living with HIV/AIDS.
- 1.2 Enhance the integration of evidence into our programs and services through capacity building, knowledge exchange and research.
- 1.3 Promote resilience and well being for people at risk of, living with or affected by HIV/AIDS.
- 1.4 Increase capacity building and stewardship of community partnerships.

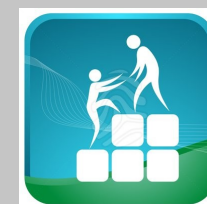


Financial & Revenue Generation - Key Strategic Focus

2.0 Enhance Agency Sustainability

Key Priorities—What we need to do

- 2.1 Increase our revenues.
- 2.2 Diversify our sources of income.
- 2.3 Promote a culture of philanthropy that shares and celebrates success of our agency and our community partners.



Learning & Growth - Key Strategic Focus

3.0 Foster Learning & Growth

Key Priorities - What we need to do

- 3.1 Bolster our capacity to recruit, orient, train and effectively engage and recognize volunteers.
- 3.2 Strengthen competencies and skills of staff, board and volunteers to foster leadership.
- 3.3 Enable opportunities for staff, board and volunteers to apply their skills in service to HIV/AIDS issues, our agency and our community.



Internal Processes - Key Strategic Focus

4.0 Strengthen Internal Capacity

Key Priorities—What we need to do

- 4.1 Enhance our framework and tools to provide focus and clarity in managing our strategic priorities.
- 4.2 Increase our Information technology capacity and communication to better support the needs of our agency.
- 4.3 Develop physical structures conducive to a service driven, client focused environment.
- 4.4 Establish consistency in brand management for our agency.